



Grantsburg World Championship Snowmobile Watercross

Sponsorship Opportunities | July 19-21, 2024 in Grantsburg, WI

Diamond Sponsor = \$1,500

- Full Page Ad inside Program (\$600 value)
 - Upgrade to Back Cover for an additional \$400 (first come first serve)
 - Upgrade to Inside Front or Back Cover for an additional \$200 (first come first serve)
- 5 weekend long entry wristbands to event (\$250 value)
- 5 punch cards each good for 5 free pops/water at Watercross-run food stands (\$75 value)
- Complimentary 12' Vendor Space, if desired (non-transferable) or \$150 off a larger space (\$150 value)
- Large logo on banner at Main Entrance Gate
- Large logo on posters in/outside of porta potties with optional QR codes to your website or social media to promote specials, products, etc.
- Flyer insert in racer, camper & vendor registration folders (designed & printed by sponsor)
- Logo on footer (every page) of website with hyperlink to business
- Premier sponsor of Fireworks (social media, website and program guide listing, PA announcements before fireworks)
- Social media post welcoming you as a sponsor when payment is received or in-kind agreement is signed
- Featured social media posts "this post brought to you by" – once a month in May, June, July
- PA announcements throughout 3-day event with additional "about you" information announced
- \$50 voucher to spend in Watercross merch tent

Platinum Sponsor = \$1,000

- 2/3 Page Ad inside Program (\$480 value)
- \$75 discount on a vendor space (non-transferable)
- Medium-sized logo on banner at Main Entrance Gate
- Medium-sized logo on posters in/outside of porta potties
- 4 weekend long entry wristbands to event (\$200 value)
- 4 punch cards each good for 5 free pops/water at Watercross-run food stands (\$60 value)
- Logo on website sponsorship page with hyperlink to business website
- Premier sponsor of Fireworks (social media, website and program guide listing, PA announcements before fireworks)
- Social media post welcoming you as a sponsor when payment is received or in-kind agreement is signed
- Featured social media posts "this post brought to you by" – 1 time leading up to event (May, June or July)
- PA announcements throughout 3-day event
- \$30 voucher to spend in Watercross merch tent

Gold Sponsor = \$750

- 1/2 Page Ad inside Program (\$350 value)
- \$30 discount on vendor space (non-transferable)
- Small-sized logo on banner at Main Entrance Gate
- Business name listed posters in/outside of porta potties
- 3 weekend long entry wristbands to event (\$150 value)
- 3 punch cards each good for 5 free pops/water at Watercross' food stands (\$45 value)
- Business name listed on website sponsorship page with hyperlink to business
- Premier sponsor of Fireworks (social media, website and program guide listing, PA announcements before fireworks)
- Mention in social media post along with list of sponsors – 2 times leading up to event
- PA Announcements Throughout 3-Day Event
- \$30 voucher to spend in Watercross merch tent

Silver Sponsor =\$500

- 1/3 Page Ad in Program (\$265 value)
- \$10 discount on vendor space (non-transferable)
- 3 weekend long entry wristbands to event (\$150 value)
- 3 punch cards each good for 5 free pops/water at Watercross' food stands (\$45 value)
- Business name listed on website sponsorship page with hyperlink to business
- Mentioned in list of sponsors on social media – 1 time leading up to event
- \$15 voucher to spend in Watercross merch tent

Community Supporter = \$250

- 1/12 Page Ad in Program (\$100 value)
- 1 weekend long entry wristbands to event (\$50 value)
- 1 punch cards each good for 5 free pops/water at Watercross' food stands (\$15 value)
- Business name listed on website sponsorship page
- Mentioned in list of sponsors on social media – 1 time leading up to event